



Vietnam International Trade Fair for Apparel, Textiles and Textile Technologies

26 – 28 February 2025

Saigon Exhibition and Convention Center (SECC), Vietnam

Please complete in block letters, sign & return to: (Please keep a copy for your reference)

Messe Frankfurt (HK) Ltd.

35/F China Resources Building, 26 Harbour Road, Wanchai, Hong Kong

Tel: (852) 2802 7728 Fax: (852) 2598 8771 Email: VIATT@hongkong.messefrankfurt.com

(You are advised to read no. 1-11 of the Specific Terms & Conditions before submitting your application)

# APPLICATION FORM (International Zone)

**1. Exhibiting company details** (for invoice, visitor guide, online listing & fascia board usage, please see no. 9 on Specific Terms and Conditions):

Company Name in English: \_\_\_\_\_

Company Name in Chinese (if any): \_\_\_\_\_  
(Dr. /Mr. /Ms. /Mrs. /Prof.)

Contact person(s): \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Address in Chinese (if any): \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City/Area code Number Country code City/Area code Number

Email: \_\_\_\_\_ Website: http:// \_\_\_\_\_

Name of branch office/ representative/ agent(s) in **Vietnam**: \_\_\_\_\_

Company social media platform for us to follow: Facebook: \_\_\_\_\_ Twitter: \_\_\_\_\_  
Instagram: \_\_\_\_\_ LinkedIn: \_\_\_\_\_

**2. Company details** (Please tick  all that apply)

**Billing company** (for issuing invoice, if different from above)

**Principal company / Overseas headquarter**

**Corresponding contact** (for communications about the fair, mailing of show materials etc, if different from above)

**Co-exhibitor** (One free visitor guide entry & online listing is offered. Do you need to list Part 2 information as co-exhibitor?)  
 Yes, and keep Part 3 to Part 8 the same     Yes, but Part 3 to Part 8 information is different (another form has to be submitted)  
 No

Company Name in English: \_\_\_\_\_

Company Name in Chinese (if any): \_\_\_\_\_

Contact person(s): \_\_\_\_\_  
(Dr. /Mr. /Ms. /Mrs. /Prof.)

Address: \_\_\_\_\_

City: \_\_\_\_\_ Postal code: \_\_\_\_\_ Country: \_\_\_\_\_

Address in Chinese (if any): \_\_\_\_\_

Telephone: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_ Fax: \_\_\_\_\_ / \_\_\_\_\_ / \_\_\_\_\_  
Country code City/Area code Number Country code City/Area code Number

Email (please provide different email from Part 1): \_\_\_\_\_ Website: http:// \_\_\_\_\_

**3. Business nature** (Please tick  all that apply)

- |  |  |
|--|--|
| <input type="checkbox"/> 01 Manufacturer                     | <input type="checkbox"/> 07 Service provider                       |
| <input type="checkbox"/> 02 Wholesale trade, Distributor     | (Research, Development, Education, Consultation, Trend Forecaster) |
| <input type="checkbox"/> 03 Sole agent, Sales representative | <input type="checkbox"/> 08 Printing & CAD/CAM/CIM supplier        |
| <input type="checkbox"/> 04 Retail trade                     | <input type="checkbox"/> 09 Testing & Certification                |
| <input type="checkbox"/> 05 Trading company, converter       | <input type="checkbox"/> 10 Press and publication                  |
| <input type="checkbox"/> 06 Design & styling service         | <input type="checkbox"/> 11 Others (please specify): _____         |

**4. Product groups** (Please tick  all that apply)

**From below product groups 01-04, please list one item (e.g. 1.1) as your main product for visitor guide entry and fascia board\*:**

**\*Fascia board is for standard booth exhibitors only.**

**01 Apparel**

- 1.1 Ladieswear
- 1.2 Menswear
- 1.3 Intimates (lingerie, swimwear)
- 1.4 Sports and Casual wear
- 1.5 Children & infants wear
- 1.6 Fashion Accessories
- 1.7 Workwear and Uniforms
- 1.8 Others (please specify): \_\_\_\_\_

**03 Home textiles**

- 3.1 Bed
- 3.2 Loungewear & Bath
- 3.3 Curtains & Curtain Fabrics
- 3.4 Sun Protection
- 3.5 Upholstery & Sofa Fabrics
- 3.6 Wall
- 3.7 Leather
- 3.8 Floor
- 3.9 Accessories
- 3.10 Kitchen & Table
- 3.11 Interior (non-textile)
- 3.12 Design & Technics
- 3.13 Contract Business
- 3.14 Others (please specify): \_\_\_\_\_

**02 Apparel fabrics, accessories, yarn and fibres**

**2.1 Apparel fabrics**

- 2.1.1 Cotton
- 2.1.2 Wool
- 2.1.3 Silk
- 2.1.4 Linen/Ramie
- 2.1.5 Man-made
- 2.1.6 Knitted
- 2.1.7 Functional
- 2.1.8 Lace and embroidery
- 2.1.9 Pattern Design
- 2.1.10 Denim
- 2.1.11 Digital Print
- 2.2 Fibres / Yarns**
- 2.3 Accessories**
- 2.4 Others (please specify):** \_\_\_\_\_

**04 Technical textiles, and nonwovens, textile processing, printing technology and textile machinery**

- 4.1 Fibres & Yarns
- 4.2 Technology, Equipment & Accessories
- 4.3 Woven fabrics, Laid webs, Braidings, Knitted fabrics
- 4.4 Nonwovens
- 4.5 Coated textiles
- 4.6 Composites
- 4.7 Bondtec (Surface and bonding techniques)
- 4.8 CAD/CAM (2D/3D/4D)
- 4.9 CMT (Cutting, Making, Trimming)
- 4.10 Knitting technology
- 4.11 Embroidery technology
- 4.12 Sewing Technologies and Materials
- 4.13 Joining and Fastening Technologies and Materials
- 4.14 Textile Treatment
- 4.15 Finishing
- 4.16 Digitalisation and Automatisation
- 4.17 Intralogistics, Packaging and Transport Logistics
- 4.18 Printing Technologies
- 4.19 Others (please specify): \_\_\_\_\_

**5. Product End-uses/ Application Area** (Please tick  all that apply)

**01 Apparel Fabrics & garment accessories:**

- 1.1 Suitings
- 1.2 Casual wear
- 1.3 Ladieswear
- 1.4 Functional wear/ Sportswear
- 1.5 Shirtings
- 1.6 Jeanswear
- 1.7 Children & infants wear
- 1.8 Swimwear & lingerie

**02 Fibres / Yarns:**

- 2.1 Knitwear, Knitted fabrics
- 2.2 Weaving
- 2.3 Apparel textiles
- 2.4 Hosiery & socks
- 2.5 Home textiles

**03 Home textiles:**

- 3.1 Furniture manufacturer
- 3.2 Home textile & home product manufacturer
- 3.3 Hotel, Resort, Restaurant, Contract business
- 3.4 Architect, Interior designer

**04 Technical textiles, and nonwovens, textile processing, printing technology and textile machinery:**

- 4.1 Agrotech (agriculture)
- 4.2 Buildtech (building and construction)
- 4.3 Clothtech (clothing and shoes)
- 4.4 Geotech (engineering and civil engineering)
- 4.5 Hometech (upholstery, interior furnishing, floor covering)
- 4.6 Indutech (industrial applications)
- 4.7 Medtech (medicine and hygiene)
- 4.8 Mobiltech (transport)
- 4.9 Oekotech (environmental protection and recycling)
- 4.10 Packtech (packaging)
- 4.11 Protech (person and object protection)
- 4.12 Sporttech (sport, leisure and outdoor clothing and equipment)

**6. Sustainable products / services exhibitor list** (Please tick  one that applies)

Does your company wish to be identified as a sustainable exhibitor in the visitor guide and online listing? (This applies to companies that provide sustainable products or services, and/or use sustainable raw materials, manufacturing and finishing processes as well as socially responsible practices.) (No any sustainable indication will be made if exhibitor leaves this question blank.)

Yes  No

**7. Agent / Representative to be listed in the online listing?** (Please complete by either Eng or Chi only)

Information as below:  
Company name: \_\_\_\_\_ Tel: \_\_\_\_\_ Email: \_\_\_\_\_  
Address: \_\_\_\_\_  
 We are looking for Agent(s). (Please specific the location(s): \_\_\_\_\_)  
 No

**8. Business information** (Please tick  all that apply)

Does your company wish to indicate the following business information in the fascia board (standard booth only) & online listing?  
(No indications will be made if exhibitor leaves this question blank.)

1. Custom-made services  4. Small orders, if yes, please advise your order range also (single selection, default 50-100m)  
 2. Exporter  50-100m  101-500m  501m or above  
 3. Product in stock  5. Onsite sample cutting services

**9. Please specify your product range** (20 words max, may also be used as online listing, please see no. 9 on Specific Terms and Conditions):

(Eng)

(Chi)

**10. Visitor guide, online listing & fascia board listing:**

**Do you agree if we use above information for visitor guide, online listing & fascia board listing?**

("YES" will be chosen if exhibitor leaves this question blank.)

Yes  No, we want to have a blank form to fill in

**11. Stand options:**

**- Standard booth (minimum 9 sqm)**

Booth size: \_\_\_\_\_ sqm

Participation fee per sqm: US\$460

**Standard booth includes:**

- Complete booth construction
- Wall-to-wall carpet
- Fascia board with company name and booth number
- 3 sample racks / shelves per 9 sqm
- 1 lockable cupboard
- 1 table & 3 chairs
- 3 spotlights per 9 sqm
- 1 electronic socket
- Booth cleaning and security
- Listing in visitor guide
- Visitor e-invitation
- PR & marketing support

**- Raw space (minimum 36 sqm)**

Booth size: \_\_\_\_\_ sqm

Participation fee per sqm: US\$430

**Raw space includes:**

- Floor space
- Booth security
- Listing in visitor guide
- Visitor e-invitation
- PR & marketing support

**Payment:** 50% of the total participation fee as deposit is required with application. Final/balance payment is due on 22 November 2024.

See no. 5 on Specific Terms and Conditions for bank account details.

**12. Name of legally responsible person** (Please print last name, first name and sign below):

Name: \_\_\_\_\_ Title: \_\_\_\_\_

We hereby accept the General Terms & Conditions of Participation (<https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html>) and the Specific Terms & Conditions on the reverse of this application.

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company stamp (Same as Exhibiting Company): \_\_\_\_\_

(Please see reverse)

## Specific Terms and Conditions

### 1. Organiser

Messe Frankfurt (HK) Ltd.  
35/F China Resources Building  
26 Harbour Road, Wanchai,  
Hong Kong

### 2. Location of event

Saigon Exhibition and Convention  
Center (SECC)  
799 Nguyen Van Linh,  
Tan Phu Ward, Dist. 7,  
Hochiminh City,  
Vietnam

### 3. Date of event

26 – 28 February 2025

### 4. Registration and confirmation

Application to exhibit is made by submitting a completed and signed application form to the organiser. The organiser will confirm receipt of applications in writing by email and original mail.

### 5. Terms of payment

50% of the total participation fee as deposit is required upon application. Applicants should remit the appropriate amount directly to the organiser. Final balance is due on or before 22 November 2024. All bank charges are to be borne by applicant.

Payment should be made to:  
Hong Kong and Shanghai Banking  
Corporation Ltd.  
1 Queen's Road Central, Hong Kong  
USD A/C No: 511-017758-274  
A/C Holder: Messe Frankfurt (HK) Ltd.  
Swift Code: hsbckhkhkh

### 6. Cancellation

If an applicant withdraws his application, for whatever reason, before he receives either a rejection or confirmation of his

application, any participation fee paid will be forfeited.

If the exhibitor notifies the organiser of his withdrawal within three months of the start date of the event, he is liable for the total participation fee.

Should the exhibitor under contract (i.e. in receipt of confirmation) inform the organiser that he will not participate in the event, providing the organiser is able to resell the stand without loss, the payment to be made by the exhibitor will be reduced to a handling fee of US\$1,000 irrespective of the exhibitor's full liability for additional costs, visitor guide fees etc.

### 7. General terms and conditions of participation

The detailed General Terms & Conditions of Participation are given on the organiser's website <https://www.hk.messefrankfurt.com/hongkong/en/general-terms-and-conditions.html> and can be requested in printed form if required.

### 8. Booth allocation

The exhibitor booth location will be allocated according to product and business nature criteria, or other criteria set by the organiser. No change of booth location is allowed once it has been assigned and the exhibitor informed.

Additionally represented companies (co-exhibitors) must arrange their participation through the main exhibitor.

In cases where an application is received for nine (9) sqm, but due to hall layout only larger spaces are available, the applicant is required to pay the full cost of the additional space up to a maximum of six (6) sqm. The

organiser reserves all rights regarding the final booth arrangements.

### 9. Visitor guide, online listing & fascia board

Information from the application form will be used to prepare the exhibitor's entry in the visitor guide, online listing & fascia board.

With your visitor guide entry, your company name will appear in alphabetical order based on the first letter of the exhibiting company name, in addition to country and product group listings. If available, please provide us also with your company information in Chinese.

Additional entries on both printed and online listing for co-exhibiting companies will be subject to a charge of USD200 per entry. Please contact us for the details.

The organiser / publisher will not take any responsibility if mistakes are made in the visitor guide due to unclear handwriting. The organiser reserves the rights to make changes in grammar and spelling to maintain consistency within the publication.

### 10. Intellectual property rights / copyright

The exhibitor warrants that his exhibits and packages thereof and the related publicity materials do not in any way whatsoever violate or infringe any third party's rights including trade marks, copyrights, designs, names and patents whether registered or otherwise. The organiser has the right to refuse participation of any exhibitor found guilty of infringement of intellectual property rights at any future trade fairs.

### 11. Correspondence address for enquiries

Messe Frankfurt (HK) Ltd.  
35/F China Resources Building  
26 Harbour Road  
Wanchai, Hong Kong  
Tel (852) 2802 7728  
Fax (852) 2598 8771  
Email: [textile@hongkong.messefrankfurt.com](mailto:textile@hongkong.messefrankfurt.com)