

A-1.a Application

Early bird price until 31 July 2017

Please return original incl. general terms of contract, form A-1.a, A-1.b, -1.d and form A-2:

Mesago Messe Frankfurt GmbH, Postfach 103261, 70028 Stuttgart, Germany

In case of booking a special participation package please also return form A-1.e or A-1.f

Organizer: Mesago Messe Frankfurt GmbH, phone +49 711 61946-820, fax -996 pcim@mesago.com, pcim-europe.com
Board of management: Petra Haarburger, Martin Roschkowski. Register court: Local Court Stuttgart HRB 13344

*Mandatory fields

Main exhibitor = Contracting partner

If the contracting partner differs from the main exhibitor, please also fill in page A-3.a.

Company (with legal form)*	
Street*	Phone*
Postal code/city*	Fax*
Country*	General e-mail*
VAT-ID (EU countries)*	Website*
Entry in register of companies (Non-EU)*	Please list our company under the following letter (only one entry possible):
Please send in a certificate of registration as taxpayer!	
Proprietor/president*	

Social Media (optional):

LinkedIn Profile:	Xing Profile:
Twitter Account:	Other Online Profile (URL):

We do **not** wish an automatic link to our website from the PCIM Europe exhibitor list.

Contact person:

Mr. Ms.

Last name*	Phone*
First name*	E-mail (personalised)*

In order to dispatch important documents we need a personalized company email address!

If the address is different from the main exhibitor, please fill in here:

Company (with legal form)*	Postal code/city*
Street*	Country*

Invoicing recipient main exhibitor:

If contracting partner or mailing address differs from the main exhibitor, please also fill in page A-3.a or A-3.b.

Mr. Ms.

Last name*	Phone*
First name*	E-mail (personalised)*

In order to dispatch important documents we need a personalized company email address!

A-1.b Application

*Mandatory fields

Order: (Stand space only, no stand construction)

Space required	Price/sqm stand space in EUR + VAT Early bird price until 31 July 2017	Price/sqm stand space in EUR + VAT Regular price from 01 August 2017	Space (sqm) (Minimum 16 sqm)	Front (m)	Depth (m)
<input type="checkbox"/> Row stand (1 side open)	224*	229*			
<input type="checkbox"/> Corner stand (2 sides open)	251*	256*			
<input type="checkbox"/> Head stand (3 sides open)	260*	265*			
<input type="checkbox"/> Island stand (4 sides open)	264*	269*			

*An additional surcharge of EUR 0.60 per sqm + VAT will be charged on behalf and account of the Association of the German trade fair industry (AUMA).

Mandatory Marketing Contribution

Exhibitors will be charged a mandatory marketing contribution amounting to EUR 490 + VAT. It includes the following services:

- »Comfort« package for the exhibitor and product directory
- Entry in the exhibition app
- Marketing material
- Visitor promotion
- Press work
- Social media
- Visibility onsite
- Additional services

For detailed information on all services, please see form A-6 'Marketing Contribution – Included Services'.

We wholly accept the enclosed general terms and conditions of PCIM Europe and that the contract is subject to German law. We confirm that we have read and accept the stand construction guidelines, technical guidelines and the important information for PCIM Europe 2018 available at pcim-europe.com. We have also noted the enclosed forms »Data Protection Agreement« (form A-1.d) and »product groups« (form A-2).

.....
Place, date

.....
Name printed

.....
Company stamp and authorized signature of the contracting partner

A-1.c General terms and conditions PCIM Europe 2018

1. Scope of application

- a) The following terms and conditions of contract shall apply to the leasing of stand space by the contracting partner (exhibitor or other orderer) for the trade fair specified on the reverse side from the Mesago Messe Frankfurt GmbH (hereinafter: Mesago).
- b) These terms and conditions shall form an integral component of all our offers and contracts, even in ongoing business relations, and shall also apply to all future transactions with the contracting partner.
- c) Any terms and conditions of the contracting partner shall not establish any obligations on our part, even if we have not expressly rejected them. Any earlier general terms and conditions of contract or other terms and conditions of our own shall be replaced by these Terms and Conditions, unless expressly agreed otherwise with the contracting partner which must always be made in writing.

2. Conclusion of contract

- a) The stand shall be ordered by sending in the completed and signed registration form (A-1.a, A-1.b, A-1.d and as and as the case A-1.e, A-1.f, A-3, A-4 and A-5) as well as the form A-2 »Product groups«. The contracting partner shall be bound to the offer three weeks from our receipt thereof.
- b) With our confirmation of the stand, the lease agreement with the contracting partner shall become effective.
- c) If a stand confirmation is issued after an order, the content of the confirmation shall form an integral component of the agreement. If the contracting partner is a merchant entered in the commercial register, the contracting partner must lodge a written protest with us about any variations within 14 days.

3. Rent

The prices per square meter specified on the reverse side shall apply. Each initiated square meter shall be rounded up to the next square meter. The supports and columns shall be included.

4. Opening hours

For visitors, opening hours shall normally be daily from 9:00 hrs to 17:00 hrs; for the contracting partner, normally continuously from 8:00 hrs to 18:00 hrs. These hours are subject to change.

5. Assembly

The assembly shall normally be made from 07:00 hrs two days before the start of the exhibition until 22:00 hrs on the day before the start of the exhibition at the latest. These hours are subject to change.

6. Dismantling

The dismantling shall normally begin after the end of the exhibition from 17:00 hrs. The stand must be fully dismantled prior to 22:00 hrs on the day after the end of the exhibition. These hours are subject to change.

7. Placement

We shall endeavor to provide the contracting partner the space provisionally foreseen in the stand confirmation. In order to distribute the exhibition space in an optimal fashion, however, we may allocate the contracting partner other space of the same quality, category and size.

8. Stand design

- a) To assure a sound overall impression, we have determined guidelines for the stand design which shall be binding for the contracting partner; these stand guidelines shall form an integral component of this agreement. The guide-lines are reprinted in the exhibitor manual online and may be viewed at pcim-europe.com.
- b) The construction, design and safety of the stand shall be the responsibility of the contracting partner. They must meet applicable law and our technical guidelines, which likewise may be viewed at pcim-europe.com.
- c) Presentations and displays of any type, the set-up of exhibitions and the distribution of advertising materials may only be made from the stand and in such fashion that visual, acoustic and other nuisances do not arise for other (particularly neighboring) stands, and that there are no impediments in stand and walkway spaces.
- d) In the event of any infringement of a), b) or c) above, we shall be entitled to request the contracting partner to discontinue the breach. If the breach is not discontinued immediately, we shall be entitled in accordance with Section 17 b). In such event, a contractual penalty shall further be due in the amount of 10-times the rent for the stand.
- e) The stands must be occupied by personnel during the opening hours pursuant to Section 4 and contain the exhibited objects.
- f) Manual or direct sales, particularly of exhibited goods or samples, shall be prohibited. »Manual or direct sales« shall mean any remunerative issue of goods or provision of services by the exhibitor on the fair grounds. Goods may only be issued free of charge.

9. Technical services

The organizer shall provide the general heating, cooling and lighting. The costs for the installation of water, electrical and telephone connections to the stand, the services used and materials consumed shall be billed separately to the contracting partner.

10. Terms and conditions of payment

- a) The rent for the stand shall be due in two equal installments. The first installment (request for installment) shall be invoiced to the contracting partner and mailed with the stand confirmation and shall be due immediately. The second installment (final invoice) less actual payments already made shall be charged at the earliest three months prior to the start of the event and shall likewise be due immediately.
- b) Invoices regarding other, separately ordered deliveries and performances shall be due immediately as of the invoice date.
- c) In the event of default, the interest rate stipulated by law shall apply at the rate of 9 percentage points above the base interest rate applicable on the default date (§ 288 (2) of the Civil Code).
- d) For each reminder to the contracting partner after the occurrence of default, we shall be entitled to demand a lump sum of EUR 6.00. The contracting partner shall retain the right to prove that no damage was incurred or that much less damage than this lump sum was incurred.

11. Reservations

- a) We shall be entitled to postpone, shorten, close in whole or in part or cancel the exhibition if compelled to do so due to grounds for which we are not responsible (e.g. labor dispute) or in the event of force majeure. The compensation payable by the contracting partner shall then be adjusted accordingly or shall no longer be applicable in the event of a full cancellation.
- b) If, in accordance with our experience, it becomes evident that the trade fair cannot have the desired success for the exhibitor due to insufficient participation in the exhibition or due to unexpectedly weak visitor interest, we may cancel the trade fair. The corresponding declaration must be received by the contracting partner two months prior to the planned start of the exhibition. In the event of a cancellation in due time, we shall not be obliged to compensate any expenses or damage.
- c) In the event of a cancellation of the trade fair, we must without undue delay repay the contracting partner any advance payment rendered by it.

12. Reclamations

- a) The contracting partner must lodge a complaint about obvious performance deficiencies or the absence or elimination of warranted features in such due time that we can procure redress.
- b) Only if we have not procured redress within a reasonable period or if redress is not possible or is denied, can the contracting partner, at its choice, terminate the contract without notice or demand an adequate reduction of the compensation.

13. Joint liability

- a) Any claims for damages against Mesago shall be excluded. This exclusion of the liability shall not apply
 - in the event that a live, body or health injury is culpably (in the sense of the German legal term »schuldhaft«) caused by Mesago or one of its employees, collaborators, other vicarious agents or representatives (hereinafter: Mesago-Team),
 - in the case that an intentional (in the sense of the German legal term »vorsätzlich«) or grossly negligent behavior of Mesago or of the Mesago-Team is the basis for the damage claim.
 - in the event of a violation of a warranty (in the sense of the German legal term »Garantie«) granted by Mesago,
 - in the case of mandatory liability, e. g. under the German Product Liability Act (»Produkthaftungsgesetz«),
 - in the event that Mesago or the Mesago-Team negligently breaches a material contractual obligation. However in the event that Mesago or the Mesago-Team negligently breaches a material contractual obligation the liability of Mesago is limited to the amount of damages that is typically foreseeable. A material contractual obligation is a contractual obligation, whose performance is necessary to execute the contract properly and whose performance the other Contract Party may regularly rely upon.
 The aforementioned clauses do not imply any change of the burden of proof to the detriment of the exhibitors and contracting partners.
- b) If our liability is excluded or limited in accordance with the above provisions, this shall also apply to the personal liability of our employees, collaborators and other vicarious agents and representatives.
- c) We have entered into an exhibition insurance against common insurable risks, such as fire, break-in, theft, water damage, etc. We recommend that the contracting partner covers risks by applying at its own cost using the form foreseen for this purpose in the Technical Documentation.

14. Subletting/prohibition of assignment

- a) Without our approval, the contracting partner shall not be entitled to provide the stand allocated to it in whole or in part to a third party for use, particularly to sublet it or accept orders for other companies, unless the third party is a co-exhibitor (= a party appearing at the stand of the contracting partner with its own personnel and a range of products). The contracting partner must inform us in writing before the start of the event regarding the person

of the third party. The contracting partner shall be liable to us for any breaches by the third party and that the general terms of contract is also valid for and accepted by the third party. Co-exhibitors are only such companies which are reported expressly in written form to Mesago with the separate form »Application co-exhibitor« (A-4) from the application form or the exhibitor manual online as co-exhibitors.

- b) The contracting partner may not assign any claims against us to a third party.

15. Set-Off/retention

The contracting partner shall only be entitled to set off claims if its counterclaims are undisputed or recognized by non-appealable judgment.

16. Lien

To secure our claims, we hereby reserve the right to exercise a lessor's lien and to have the object under lien sold after written notice pursuant to the provisions of law.

17. Early cessation of lease agreement

- a) Early cessation of the lease agreement (including parts of the scope of services such as the use by co-exhibitors or represented companies) shall only be possible with our approval. If the lease agreement is ended early (including parts of the scope of services such as the use by co-exhibitors or represented companies), the contracting partner shall remain obliged to pay us the full stipulated rent for the stand as damage compensation in lieu of performance. The contracting partner retains the right to prove that no damage was incurred or that much less damage than the stipulated rent for the stand was incurred.
- b) We shall have the right to terminate the stand lease agreement without notice if it is no longer reasonable for us to adhere to the agreement due to the conduct of the contracting partner. It shall »no longer be reasonable for us,« for example, if the contracting partner is in default with a not insignificant portion of its payment obligations towards us or the contracting partner repeatedly breaches its other contractual obligations. In the event of termination without notice, we shall also be entitled to demand compensation from the contracting partner of the damage incurred by us due to the conduct of the contracting partner entitling us to terminate the agreement without notice.

18. Place of performance and jurisdiction

Stuttgart shall be the place of performance and jurisdiction, provided the contracting partner is a merchant entered in the commercial register or is a legal person in public law or a special public fund. We shall also be entitled to assert claims before the court competent for the registered office of the contracting partner. Any exclusive place of jurisdiction shall not be excluded hereby.

19. Privacy policy

The parties to the contract agree that we collect, process and use their personal data (particulars about personal and factual circumstances, e.g. name, date of birth, address, bank details) insofar as they are necessary to carry out the order. Your data will be passed on exclusively to the firms participating in organizing and running the fair concerning and those companies of Messe Frankfurt GmbH, Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main who are corporately connected with us.

20. Images, videos or sound recordings

The parties to the contract agree that Mesago Messe Frankfurt GmbH makes or has made film, image and sound recordings as well as drawings of exhibition stands and individual exhibits in order to document these or for their own publications, especially in Internet and for advertising purposes. The people who are reproduced and recorded here grant Mesago Messe Frankfurt GmbH the right to use the film, image and sound recordings with no restrictions regarding time or place. This permission of use especially includes production, publication, copying, exploitation as well as processing/altering and is thus also unrestricted in substance.

21. Miscellaneous provisions

- a) The following shall form integral components of agreement: the product groups viewable at pcim-europe.com, the building rules and the organizational, technical and other provisions viewable in the Internet at pcim-europe.com and in the exhibitor manual online sent to the contracting partner before the start of the event.
- b) All covenants reached with us must be made in writing. This shall also apply to the simplification or rescission of this requirement for the written form.
- c) Should any provisions of our agreement with the contracting partner or other covenants with the contracting partner or these general terms and conditions of contract be or become invalid in whole or in part, the other provisions of the agreement or other covenants or these general terms and conditions of contract shall not be affected thereby.

A-1.d Data Protection Agreement

This form has to be handed in with form A-1.a, A-1.b and A-2

* Mandatory fields

Main exhibitor

Company (with legal form)*	Contact person*
Street*	Country*
Postal code/city*	

The protection of your privacy is of utmost importance for us. In the following we provide you with detailed information about how we handle your data and ask you to agree to this use of your data:

1. Personal Data

Particulars about personal or factual circumstances (for example, name, date of birth, address, bank details) are only registered when you voluntarily provide us with these when registering. We use the data you have given us without special agreement only to complete and carry out your order.

2. Agreement to pass on personal Data

We do not pass on your data to any third party, especially for address trading purposes. Your data is, however, passed on insofar as this is necessary to carry out the services you have ordered. This means those companies which are involved in organizing and running the fair (Nürnberg Messe, Messezentrum 1, 90471 Nürnberg) as well as those companies connected with us through Messe Frankfurt GmbH, Ludwig-Erhard-Anlage 1, 60327 Frankfurt am Main.

Should it become necessary for us to use the services of further third parties in order to carry out the services you have ordered, in this case, too, we will limit the data transfer to only that which is necessary to carry out your order.

3. Right to Information

According to the German Data Protection Act you have the right to gratuitous information about the data stored about you as well as the right to correct, block or delete this data. Your right to information also includes the origin of your data, the recipient or the category of recipients to whom your data has been given where necessary as well as the reason for the retention.

If you have any questions regarding the collection, processing or use of your personal data or if you require information about your personal data or wish to correct, block or delete it as well as to retract this agreement, please contact

Romeo Bernreuther
Mesago Messe Frankfurt GmbH
romeo.bernreuther@mesago.com

On the basis of these above-mentioned statements

- you **agree** to your data being stored and processed for the purpose of carrying out your order.
- you **agree** to your personal data being passed on in order to carry out your order.

You can retract your agreement at any time without giving any reason.

.....
Place, date

.....
Name printed

.....
Company stamp and authorized signature of the contracting partner

A-1.e Special participation packages

Please return original incl. general terms of contract, form A-1.a, A-1.b, A-1.d and form A-2:

Mesago Messe Frankfurt GmbH, Postfach 103261, 70028 Stuttgart, Germany

Organizer: Mesago Messe Frankfurt GmbH, phone +49 711 61946-820, fax -996 pcim@mesago.com, pcim-europe.com
Board of management: Petra Haarburger, Martin Roschkowski. Register court: Local Court Stuttgart HRB 13344

Application E-Mobility Area

- 9 sqm booth unit incl. booth construction EUR 3,900¹ + VAT**
- 12 sqm booth unit incl. booth construction EUR 4,900¹ + VAT**
- 15 sqm booth unit incl. booth construction EUR 5,400¹ + VAT**
- 18 sqm booth unit incl. booth construction EUR 5,900¹ + VAT**

One booth unit incl. booth construction (from 9 sqm) at the E-Mobility Area:

- 1 white wall (2,50 m high) with your printed logo
- red carpet
- 1 counter
- 1 tall table
- 2 bar chairs
- 1 socket
- Listing in the online exhibitor list with link to your homepage
- Four exhibitor passes free of charge
- Four tickets for the exhibition party free of charge

Power consumption during the event, as well as basic cleaning before the exhibition and daily cleaning during the exhibition are included. Additional furniture can be ordered via the exhibitor manual online. The available booths are limited and will be allocated according to application date. Changes at the booth construction are not possible.



Mandatory Marketing Contribution

Exhibitors will be charged a mandatory marketing contribution amounting to EUR 490 + VAT. It includes the following services:

- »Comfort« package for the exhibitor and product directory
- Entry in the exhibition app
- Marketing material
- Visitor promotion
- Press work
- Social Media
- Visibility onsite
- Additional services

For detailed information on all services, please see form A-6 'Marketing Contribution – Included Services'.

¹ An additional surcharge of EUR 0.60 per sqm + VAT will be charged on behalf and account of the Association of the German trade fair industry (AUMA).

We wholly accept the enclosed general terms and conditions of PCIM Europe 2018 and that the contract is subject to German law. We confirm that we have read and accept the stand construction guidelines, technical guidelines and the important information for PCIM Europe 2018 available at pcim-europe.com. We have also noted the enclosed form »product groups« (form A-2).

.....
Place, date

.....
Name printed

.....
Company stamp and authorized signature of the contracting partner

A-1.f Special participation packages

Please return original incl. general terms of contract, form A-1.a, A-1.b, A-1.d and form A-2:

Mesago Messe Frankfurt GmbH, Postfach 103261, 70028 Stuttgart, Germany

Organizer: Mesago Messe Frankfurt GmbH, phone +49 711 61946-820, fax -996 pcim@mesago.com, pcim-europe.com
Board of management: Petra Haarburger, Martin Roschkowski. Register court: Local Court Stuttgart HRB 13344

Application Newcomer Pavilion

9 sqm booth unit incl. booth construction EUR 3,900¹ + VAT

12 sqm booth unit incl. booth construction EUR 4,900¹ + VAT

Your Participation Package

- One booth unit incl. booth construction at the Newcomer Pavilion
- Listing in the online exhibitor list with link to your homepage
- Four exhibitor passes free of charge
- Four tickets for the exhibition party free of charge
- Free promotional material in unlimited quantity
- Press activities and public relations
- White walls (2,50 m high)
- Grey carpet
- Spotlights
- 1 printed logo and company's name
- 1 shelf for brochures, 1,00 m long
- 1 waste paper basket
- 1 table 70 x 70 cm, 75 cm high
- 3 chairs, grey
- 1 three way main socket

Power consumption during the event, as well as basic cleaning before the exhibition and daily cleaning during the exhibition are included. Additional furniture can be ordered via the exhibitor manual online. The available booths are limited and will be allocated according to application date.

Requirements for a participation at the Newcomer Pavilion

- You haven't been a main exhibitor in the last five years at PCIM Europe
- One-time participation
- Changes at the booth construction are not possible



Mandatory Marketing Contribution

Exhibitors will be charged a mandatory marketing contribution amounting to EUR 490 + VAT. It includes the following services:

- »Comfort« package for the exhibitor and product directory
- Entry in the exhibition app
- Marketing material
- Visitor promotion
- Press work
- Social media
- Visibility onsite
- Additional services

For detailed information on all services, please see form A-6 'Marketing Contribution – Included Services'.

¹ An additional surcharge of EUR 0.60 per sqm + VAT will be charged on behalf and account of the Association of the German trade fair industry (AUMA).

We wholly accept the enclosed general terms and conditions of PCIM Europe 2018 and that the contract is subject to German law. We confirm that we have read and accept the stand construction guidelines, technical guidelines and the important information for PCIM Europe 2018 available at pcim-europe.com. We have also noted the enclosed form »product groups« (form A-2).

.....
Place, date

.....
Name printed

.....
Company stamp and authorized signature of the contracting partner

A-2 Product groups

This form A-2 has to be handed in with form A-1.a, A-1.b and if required with form A-1.e, A-1.f, A-4 and A-5.

* Mandatory fields

Main exhibitor

Company (with legal form)*	Contact person*
Street*	Country*
Postal code/city*	

We are Producer / Distributor

Product groups*

* Mandatory fields

















Please note: This is no order form for your entry in the online exhibitor and product directory!

The products which shall be presented at PCIM Europe 2018 at the stand of the above-mentioned main exhibitor can be assigned to the following product groups. Please check all categories that apply; multiple choices possible. The detailed list of product groups of PCIM Europe 2018 is available at pcim-europe.com

- | | |
|--|---|
| <input type="checkbox"/> Power semiconductors components and modules | <input type="checkbox"/> Electrical drives |
| <input type="checkbox"/> Integrated circuits | <input type="checkbox"/> Power converters |
| <input type="checkbox"/> Passive components | <input type="checkbox"/> Power quality and energy storage |
| <input type="checkbox"/> Magnetics and core materials | <input type="checkbox"/> Test and measurement |
| <input type="checkbox"/> Thermal management | <input type="checkbox"/> Development software |
| <input type="checkbox"/> Sensors | <input type="checkbox"/> Information and services |
| <input type="checkbox"/> Assemblies and subsystems | |

Scope of applications

Please check all categories that apply; multiple choices possible.

- | | | | |
|--|---|---|---|
| <input type="checkbox"/>  Automation | <input type="checkbox"/>  E-Mobility | <input type="checkbox"/>  Industrial Electronics | <input type="checkbox"/>  Solar Energy |
| <input type="checkbox"/>  Rail + Traction | <input type="checkbox"/>  Consumer Electronics | <input type="checkbox"/>  Aerospace | <input type="checkbox"/>  Power Supply |
| <input type="checkbox"/>  Lighting | <input type="checkbox"/>  Electrical Engineering | <input type="checkbox"/>  Medical Electronics | <input type="checkbox"/>  Communications |
| <input type="checkbox"/>  Computing Electronics | <input type="checkbox"/>  Automotive | <input type="checkbox"/>  Motor Control Drives | <input type="checkbox"/>  Wind Energy |

We assure that the products which shall be presented at PCIM Europe 2018 at the stand of the above-mentioned main exhibitor can be assigned to the categories marked above.

.....
Place, date

.....
Name printed

.....
Company stamp and authorized signature of the contracting partner

A-3.a Different contracting partner

* Mandatory fields

Main exhibitor

Company (with legal form)*	Contact person*
Street*	Country*
Postal code/city*	

Please fill in section page A-3.a or A-3.b completely and please add an authorized signature and the respective company stamp.

1. Different contracting partner

(different VAT-ID and legal company name)

We hereby request you to enforce your claims, which result from our registration for and participation in the said event, against the jointly and severally liable debtor listed below. We are aware that we shall be released from our payment liability in the favor of Mesago Messe Frankfurt GmbH only upon full settlement of the subject claims.

.....

Place, date

.....

Name printed

.....

Company stamp and authorized signature of the **main exhibitor**

Contracting partner:

Company (with legal form)*	
Street*	Phone*
Postal code/city*	Fax*
Country*	General e-mail*
VAT-ID (EU countries)*	Website*
Entry in register of companies (Non-EU)*	

Please send in a certificate of registration as taxpayer!

Contact person of the contracting partner:

Mr. Ms.

Last name*	Phone*
First name*	E-mail (personalised)*

In order to dispatch important documents we need a personalized company email address!

I/We herewith confirm that **as the contracting partner** I am/we are **recipient of benefits** and hence I/we **assume joint and several liability** by way of collateral promise **for all claims that arise** in favor of Mesago Messe Frankfurt GmbH, **as a result of participation by the main exhibitor** named above in the above said event or cancellation of such participation.

.....

Place, date

.....

Name printed

.....

Company stamp and authorized signature of the contracting partner

A-3.b Different mailing address for invoices

* Mandatory fields

Main exhibitor

Company (with legal form)*	Contact person*
Street*	Country*
Postal code/city*	

2. Different mailing address for invoices

Please only fill in, if the invoice has to be sent to a **mailing address other than the one from the main exhibitor/contracting partner**. I/we herewith explicitly declare that the stand rental invoice from Mesago Messe Frankfurt GmbH has to be sent to the following mailing address instead of the address of the contracting partner. Liability of Mesago Messe Frankfurt GmbH for mistakes in connection with the missing or delayed notice of the contracting partner is excluded in any case.

Company (with legal form)*	
Street*	Phone*
Postal code/city*	Fax*
Country*	General e-mail*
VAT-ID (EU countries)*	Website*
Entry in register of companies (Non-EU)*	

Please send in a certificate of registration as taxpayer!

Invoice recipient:

Mr. Ms.

Last name*	Phone*
First name*	E-Mail (personalised)*

In order to dispatch important documents we need a personalized company email address!

.....
Place, date

.....
Name printed

.....
Company stamp and authorized signature of the contracting partner

A-4 Application co-exhibitor

This form has to be handed in with form A-2.

Please make a copy of this page if you want to register more than one co-exhibitor.

*Mandatory fields

Main exhibitor

Company (with legal form)*	Contact person*
Street*	Country*
Postal code/city*	

Co-exhibitor (represented with staff and products at the booth)

We wish to register the following, with whom we have an agreement in this respect, as co-exhibitor free of charge. The mandatory marketing contribution amounting to EUR 490 + VAT is also applicable for co-exhibitors.

Company (with legal form)*	
Street*	Phone*
Postal code/city*	Fax*
Country*	General e-mail*
VAT-ID (EU countries)*	Website*
Entry in register of companies (Non-EU)*	Please list our company under the following letter (only one entry possible):

Please send in a certificate of registration as taxpayer!

We do **not** wish an automatic link to the website of the co-exhibitor from the PCIM Europe exhibitor list.

Person in charge:

Mr. Ms.

Last name*	Phone*
First name*	E-mail (personalised)*

In order to dispatch important documents we need a personalized company email address!

If the address is different from the co-exhibitor, please fill in here:

Company (with legal form)*	
Street*	Country*
Postal code/city*	

Mandatory Marketing Contribution

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.....
Place, date

.....
Name printed

.....
Company stamp and authorized signature of the contracting partner

A-5 Application represented company

This form has to be handed in with form A-2.

Please make a copy of this page if you want to register more than one represented company.

* Mandatory fields

Main exhibitor

Company (with legal form)*	Contact person*
Street*	Country*
Postal code/city*	

Represented company (represented with products only at the booth)

We wish to register the following company, with whom we have an agreement in this respect, as represented company EUR 300 + VAT (one-off-payment).

Company (with legal form)*	
Street*	Phone*
Postal code/city*	Fax*
Country*	General e-mail*
VAT-ID (EU countries)*	Website*
Entry in register of companies (Non-EU)*	Please list our company under the following letter (only one entry possible):

We do **not** wish an automatic link to the website of the represented company from the PCIM Europe exhibitor list.

Person in charge:

Mr. Ms.

Last name*	Phone*
First name*	E-mail (personalised)*

In order to dispatch important documents we need a personalized company email address!

If the address is different from the represented company, please fill in here:

Company (with legal form)*	
Street*	Country*
Postal code/city*	

Hereby we confirm that the company listed above will be represented **only with products** at our stand/at the stand of the main exhibitor.

We also confirm that the presented **product range** of the represented company can be assigned to the product groups of PCIM Europe 2018. Further we confirm that we have **an agreement** with the registered company in respect of their registration as **represented company** for PCIM Europe 2018.

.....
Place, date

.....
Name printed

.....
Company stamp and authorized signature of the contracting partner

A-6 Marketing Contribution - Content of Performance

1. Entry in exhibitor and product directory online

- 1.1. Company profile online (logo, description of your company, product information incl. downloads, appointments)
- 1.2. Logo in the exhibitor list
- 1.3. 10 product groups

2. Entry in exhibition app

- 2.1. Company profile online (logo, description of your company, product information incl. downloads, appointments)
- 2.2. 10 product groups

3. Marketing material (for advertising to your visitors, only if ordered)

- 3.1. Entry vouchers for your customers incl. tracking of redeemed vouchers (without imprint, in unlimited quantity).
Retrieval of reported datas is available 6 weeks after the show.
- 3.2. Visitor brochures for your customers (without imprint, in unlimited quantity)
- 3.3. Stickers for your letters (without imprint, in unlimited quantity)

4. Visitor marketing

- 4.1. Worldwide promotion of PCIM Europe to attract attendees
- 4.2. Worldwide medial presence of the exhibition

5. Press work

- 5.1. Accreditation and announcement of your press conference on our press portal online and in the press center onsite
(rooms for your press conference upon request)
- 5.2. Distribution of your press releases in the pigeonholes on-site
- 5.3. Worldwide press campaigns for the promotion of PCIM Europe on key markets
- 5.4. Internet press box

6. Social media

- 6.1. Announcement of your participation through our social media channels

7. Promotion onsite

- 7.1. Company name and stand number in the floor plan, exhibition guide and app

8. Additional services

- 8.1. Rolling banners on the welcome site of our homepage (prominent position of your company logo)
- 8.2. Job advertisements