

※ Subject to change, information as of January 2025.

2025

Corporate Profile

Messe Frankfurt Japan Ltd



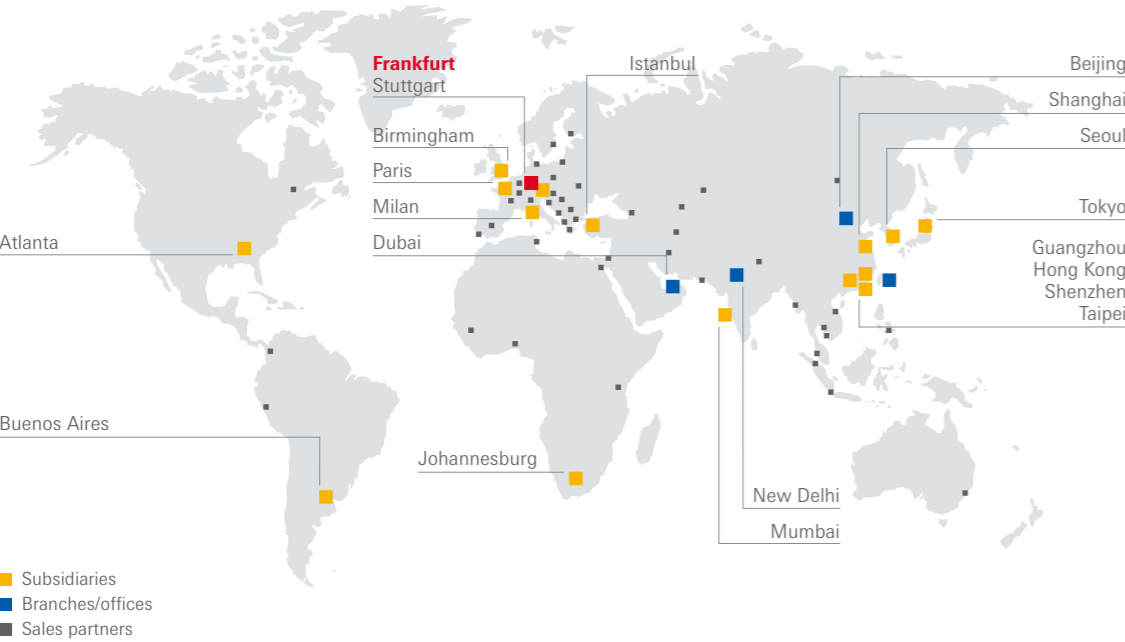
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Messe Frankfurt: the first choice for business encounters

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. Based in Frankfurt, Germany, it has a history of some 800 years in the trade fair business. With its global network and over 2500 employees at 28 locations, the Group effectively looks after the business interests of its customers.

*Preliminary figures for 2024



Messe Frankfurt Japan is the domestic subsidiary, which organises numerous fairs nationwide. The subsidiary also provides support for Japanese exhibitors and visitors to attend and participate in overseas fairs.

Project organisation
for **domestic fairs**



Support
for **overseas fairs**



Corporate profile

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| Company name |
| Messe Frankfurt Japan Ltd |
| Management |
| Managing Director Yasushi Kajiwara |
| Executive Director Mako Yamamoto |
| Member of the Board of Management, Messe Frankfurt Group Stephan Buurma |
| Established |
| 1987 |
| Shareholder |
| Messe Frankfurt Asia Holding Ltd |
| Address |
| 4F Sumitomo Fudosan Chiyoda Fujimi Building, 1-8-19 Fujimi Chiyoda-ku, Tokyo 102-0071, Japan Tel +81 3 3262 8453 / Fax +81 3 3262 8442 |

Company history

| | |
|------|---|
| 1150 | First recorded reference to a trade fair in Frankfurt |
| 1240 | Emperor Frederick II granted trade fair rights to Frankfurt am Main |
| 1907 | Messe Frankfurt GmbH established |
| 1987 | Mesago Japan Corp. established |
| 1990 | Messe Frankfurt K.K. established |
| 1991 | "International Frankfurter Messe Asia" launched *the predecessor of "Interior Lifestyle Tokyo" |
| 1993 | "Thermotec" launched |
| 1998 | "Esthe Expo Beauty Japan" launched *the predecessor of "Beautyworld Japan" |
| 2000 | Mesago Messe Frankfurt Corp. formed by the merger of Mesago Japan Corp. and Messe Frankfurt K.K. |
| 2006 | "Beautyworld Japan West" launched |
| 2011 | "Interpets" launched |
| 2014 | "Beautyworld Japan Fukuoka" launched |
| 2018 | Renamed to Messe Frankfurt Japan Ltd |
| 2019 | "Child Edu & Care Japan" launched "Formnext Forum Tokyo" launched "Thermal Technology" launched |
| 2021 | "Child Edu & Care Japan West" launched |
| 2023 | "Beautyworld Japan Nagoya" launched "Interpets Osaka" launched |

Japan's largest international trade fairs for the beauty and spa industries

beautyworld JAPAN TOKYO

Beautyworld Japan Tokyo

Date: 28 – 30 April 2025

Venue: Tokyo Big Sight

First show (frequency): 1998 (once a year)

2024 exhibitors: 820 (11 countries / regions)

2024 visitors: 77,282 (46 countries / regions)

As Japan's largest international beauty trade fairs, Beautyworld Japan fairs are held in four major cities; Fukuoka (February), Tokyo (May), Nagoya (July) and Osaka (October) every year to serve their respective local markets. All four shows have grown into key events that offer the latest trends in the beauty industry.

beautyworld JAPAN OSAKA

Beautyworld Japan Osaka

Date: 20 – 22 October 2025

Venue: INTEX Osaka

First show (frequency): 2006 (once a year)

2024 exhibitors: 517 (6 countries / regions)

2024 visitors: 36,484 (32 countries / regions)

beautyworld JAPAN FUKUOKA

Beautyworld Japan Fukuoka

Date: 3 – 5 February 2025

Venue: Marine Messe Fukuoka Hall A

First show (frequency): 2014 (once a year)

2024 exhibitors: 202

2024 visitors: 10,404 (8 countries / regions)

beautyworld JAPAN NAGOYA

Beautyworld Japan Nagoya

Date: 14 – 16 July 2025

Venue: Portmesse Nagoya Hall 1

First show (frequency): 2023 (once a year)

2024 exhibitors: 247 (3 countries / regions)

2024 visitors: 14,364 (10 countries / regions)



An inspirational international trade fair for the Japanese interior design market

interiorlifestyle TOKYO

Interior Lifestyle Tokyo

Date: 18 – 20 June 2025

Venue: Tokyo Big Sight

First show (frequency): 1991 (once a year)

2024 exhibitors: 507 (20 countries / regions)

2024 visitors: 16,577 (29 countries / regions)

The fair offers a place to share multifaceted lifestyle ideas through high-end and well-designed products in Tokyo, the economic centre of Japan. The fair follows in the footsteps of Ambiente, Messe Frankfurt's largest international consumer goods show, and Heimtextil, the international textile fair for home textiles.



Japan's biggest international fairs for pet products and services, dedicated to promoting and happy life with pets

interpets

ASIA PACIFIC

Interpets

Date: 3 – 6 April 2025

Venue: Tokyo Big Sight

First show (frequency): 2011 (once a year)

2024 exhibitors: 739 (14 countries / regions)

2024 visitors: 67,475 (28 countries / regions)

Interpets is the trade fair and public event where international brands meet buyers and pet lovers in Japan. The shows feature a variety of products, ranging from pet food and care items to carriers, housing, IT, electronic devices, travel accessories, and ceremonial items. Following Interpets in Tokyo, Interpets Osaka was newly launched in 2023, serving the needs of Western Japan.

interpets

OSAKA

Interpets Osaka

Date: 13 – 15 June 2025

Venue: INTEX Osaka

First show (frequency): 2023 (once a year)

2024 exhibitors: 281 (9 countries / regions)

2024 visitors: 18,710 (15 countries / regions)



Unique annual trade fairs in Japan for products and services catering to childcare and education

child edu & care

JAPAN

Child Edu & Care Japan 2025

Date: 20 – 21 November 2025

Venue: Tokyo Metropolitan Industrial Trade Center,
HAMAMATSUCHO-KAN

First show (frequency): 2019 (once a year)

2024 exhibitors: 202

2024 visitors: 3,801

The first Child Edu & Care fair was held in June 2019 in response to the demands of owners and employees of childcare facilities, such as nursery schools and kindergartens. It features furniture, educational tools, and a variety of products and services relevant to establishing and operating schools. For industry players, it serves not only as a place to conduct business but also as a platform to gain knowledge through seminars and workshops. In addition to the Tokyo fair, the first edition of Child Edu & Care West in Osaka was launched in 2021, with the brand now facilitating industry development in two major Japanese cities.

child edu & care

JAPAN WEST

Child Edu & Care Japan WEST 2025

Date: 16 – 17 July 2025

Venue: MyDome Osaka

First show (frequency): 2021 (once a year)

2024 exhibitors: 97

2024 visitors: 1,987



Key industry events covering industrial furnaces and related technology.

Thermotec®

Thermotec

Date: 2026

Venue: Tokyo

First show (frequency): 1993 (every four years)

2022 exhibitors: 175 (7 countries / regions)

2022 visitors: 9,166 (7 countries / regions)

Thermal Technology

Thermal Technology

Date: 2028

Venue: Knowledge Capital Congres Convention Center Osaka

First show (frequency): 2007 (every four years)

2024 exhibitors: 93 (2 countries / regions)

2024 visitors: 3,547 (5 countries / regions)

Thermotec and Thermal Technology provide an active communication platform where knowledge, technology and business come together. Thermotec is an international exhibition held in Tokyo, while Thermal Technology stands as the sole expo of its kind in Western Japan.



Indispensable event for the entire spectrum of the Japanese additive manufacturing (AM) community

formnext

ASIA TOKYO forum

Formnext Asia Tokyo Forum

Date: 25 – 26 September 2025

Venue: Tokyo Metropolitan Industrial Trade Center, HAMAMATSUCHO-KAN

First show (frequency): 2019 (once a year)

2024 exhibitors: 56 (4 countries / regions)

2024 visitors: 1,109 (6 countries / regions)

As a sister event of Formnext in Germany, Formnext Asia Tokyo Forum is a dynamic platform that combines exhibits and seminars, where 3D printing and other additive manufacturing technologies, products, services and information gather under one roof. The forum provides relevant industry knowledge and ample business and networking opportunities.



Messe Frankfurt organises trade fairs all around the world, covering a wide range of industries and providing lively business platforms. Some of the leading fairs are also established as sister shows outside Germany, and are uniquely customised to meet the needs of local markets.

Consumer Goods

ambiente

interiorlifestyle
CHINA

beautyworld
MIDDLE EAST

beautyworld
SAUDI ARABIA



christmasworld

creativeworld

paperworld



Textiles & Textile Technologies

inter^{textile}
SHANGHAI apparel fabrics

inter^{textile}
SHENZHEN apparel fabrics

VIATT

NEONYT

texworld
PARIS

heimtextil

inter^{textile}
SHANGHAI home textiles

techtexsil

texprocess

Textile Care, Cleaning & Cleanroom Technologies

texcare
international

cleanzone

music
CHINA

prolight+sound

Event & Entertainment Technologies

Building Technologies

ISH

light+building

shanghai intelligent
building technology

shanghai smart
home technology

Mobility & Logistics

automechanika

CAPAS
CHENGDU



hypermotion

raillog
KOREA

scalex
SOUTH AFRICA

Manufacturing Technologies & Components

formnext

hardware+tools
MIDDLE EAST

materials handling
MIDDLE EAST

asiamold
select

Electronics & Automation Technologies

pcim
EUROPE

sps
smart production solutions
GUANGZHOU

IFFA

meat pro
ASIA

Safety, Security & Fire

intersec

secutech

Environmental Technologies





ambiente

The world's most important consumer goods fair

Location: Frankfurt, Germany
2024 exhibitors: 4,004
2024 visitors: 96,550
Exhibitor categories: Kitchen tools, tableware, cutlery, interior concepts, stationery, design concepts and products
Visitor profile: Specialty retail stores, department stores, large-scale retail outlets, wholesalers, trading companies, hotels, restaurants, product designers



heimtextil

The world's leading trade fair for home and contract textiles

Location: Frankfurt, Germany
2024 exhibitors: 2,838 / 60 countries & regions
2024 visitors: 46,000 / 130 countries & regions
Exhibitor categories: Wallpapers, curtains, blinds, carpets, bed linens, towels, textile and interior design, digital print related products
Visitor profile: Retailers, wholesalers, trading houses, interior designers, architects



light+building

The world's foremost trade fair for lighting and building services technology

Location: Frankfurt, Germany
2022 exhibitors: 1,531 / 46 countries & regions
2022 visitors: 92,838 / 147 countries & regions
Exhibitor categories: Technical and decorative lighting, electrical building installation, home & building automation, security solutions
Visitor profile: Architects, interior designers, urban developers, engineers



beautyworld MIDDLE EAST

The largest international trade fair for beauty products, hair, fragrances and well-being in the Middle East

Location: Dubai, U.A.E.
2024 exhibitors: 1,966
2024 visitors: 71,439 / 164 countries & regions
Exhibitor categories: Cosmetics and skincare, hair & nail salon supplies, packaging, personal care & hygiene, beauty devices, fragrance
Visitor profile: Manufacturers, dealers, buyers, distributors, wholesalers, retailers, importers & exporters, hotel / spa developers, cosmetologists, beauty & hair professionals

intertextile SHANGHAI apparel fabrics

The world's leading international trade fair for apparel fabrics and accessories

Location: Shanghai, China
2024 exhibitors: Spring: 3,000 / 24 countries & regions Autumn: Approx. 4,000 / 26 countries & regions
2024 visitors: Spring: Approx. 90,000 / 116 countries & regions Autumn: Approx. 100,000 / 115 countries & regions
Exhibitor categories: Cotton, linen, man-made fabrics, functional fabrics, accessories, textile design
Visitor profile: Garment manufacturers, trading companies, designers, wholesalers, retailers, chain stores



music CHINA

Asia's biggest international trade fair for musical instruments

Location: Shanghai, China
2024 exhibitors: Over 1,800 / 26 countries & regions
2024 visitors: 119,083 / 105 countries & regions
Exhibitor categories: Musical instruments, accessories & furniture, educational tools, computer hardware & software, recording & studio equipment
Visitor profile: Manufacturers, dealers, agents, distributors, wholesalers, retailers, importers & exporters, educators, music education and training institutions, musicians



automechanika

The world's leading trade fair for the automotive service industry

Location: Frankfurt, Germany
2024 exhibitors: 4,200 / 80 countries & regions
2024 visitors: 108,000 / 172 countries & regions
Exhibitor categories: Parts & components, accessories & customisation, repair & maintenance, electronics & systems, car wash, alternative drive systems
Visitor profile: Automobile & parts manufacturers, repair & maintenance, dealers, buyers



formnext

The preeminent global exhibition and conference on additive manufacturing and the next generation of intelligent industrial production

Location: Frankfurt, Germany
2024 exhibitors: 864
2024 visitors: 34,404
Exhibitor categories: Additive manufacturing, design, materials, quality management, metrology, digitisation, tool & die making
Visitor profile: Automation, automotive & aerospace, architects & construction, health care & dental technologies, medical technologies, watches & jewellery, tool & die making, electronic & mechanical engineering

