Messe Frankfurt: the first choice for business encounters

Messe Frankfurt is the world’s largest trade fair, congress and event organiser with its own exhibition grounds. Based in Frankfurt, Germany, it has a history of 800 years in the trade fair business. With its global network and about 2,500 employees at 30 locations, the Group effectively looks after the business interests of its customers.

Corporate profile

- **Company name**: Messe Frankfurt Japan Ltd
- **Management**
  - Managing Director: Yasushi Kajiwara
  - Executive Director: Mako Yamamoto
  - Member of the Board of Management, Messe Frankfurt Group: Stephan Buurma
- **Establishment**: 1987
- **Shareholder**: Messe Frankfurt Asia Holding Ltd
- **Address**: Shosankan 7F, 1-3-2 Iidabashi Chiyoda-ku, Tokyo 102-0072, Japan
  - Tel.: +81 3 3262 8453 / Fax.: +81 3 3262 8442

Project organisation for domestic fairs

Support for overseas fairs

Messe Frankfurt Japan is the subsidiary of Messe Frankfurt, which organises several domestic fairs. The subsidiary also provides support for Japanese exhibitors and visitors to attend and participate in overseas fairs.

Company history

- **1150**: First recorded reference to a trade fair in Frankfurt
- **1240**: Emperor Frederick II granted trade fair rights to Frankfurt am Main
- **1907**: Messe Frankfurt GmbH established
- **1987**: Mesago Japan Corp. established
- **1990**: Messe Frankfurt K.K. established
- **1991**: “International Frankfurter Messe Asia” launched (the predecessor of “Interior Lifestyle Tokyo”)
- **1993**: “Thermotec” launched
- **1998**: “Esthe Expo Beauty Japan” launched (the predecessor of “Beautyworld Japan”)
- **2000**: Mesago Messe Frankfurt Corp. formed by the merger of Mesago Japan Corp. and Messe Frankfurt K.K.
- **2006**: “Beautyworld Japan West” launched
- **2008**: “IFFT/Interior Lifestyle Living” launched
- **2011**: “Interpets” launched
- **2014**: “Child Edu & Care Japan” launched
- **2015**: “Interpets Aichi” launched
- **2018**: “Child Edu & Care Japan West” launched
- **2019**: Renamed to Messe Frankfurt Japan Ltd
- **2020**: Messe Frankfurt head office and its exhibition grounds.
Trade fairs in Japan

Japan’s largest international trade fairs for the beauty and spa industries

As Japan’s largest international beauty trade fairs, Beautyworld Japan fairs are held in three major cities: Fukuoka (February), Tokyo (April) and Osaka (October) every year to serve their respective local markets. All three shows have grown into key events that offer the latest trends in the beauty industry.

**beautyworld JAPAN**
**beautyworld JAPAN WEST**
**beautyworld JAPAN FUKUOKA**

International trade fairs that propose lifestyle concepts for the Japanese interior design market

Held twice a year in Spring and Autumn respectively, each fair offers a place to share multifaceted lifestyle ideas through high-end and well-designed products. The fairs follow the footsteps of Ambiente, Messe Frankfurt’s largest international consumer goods show, and Heimtextil, the international textile fair for home textiles.

**interiorlifestyle TOKYO**
**IFFT interiorlifestyle living**

---

**Beautyworld Japan**
Date: 19 – 21 April 2021
Venue: Tokyo Big Sight
First show (frequency): 1998 (once a year)
2019 exhibitors: 551 (11 countries / regions)
2019 visitors: 71,309 (44 countries / regions)

**Beautyworld Japan West**
Date: 18 – 20 October 2021
Venue: INTEX Osaka
First show (frequency): 2006 (once a year)
2020 exhibitors: 224 (2 countries / regions)
2020 visitors: 22,242 (3 countries / regions)

**Beautyworld Japan Fukuoka**
Date: 8 – 9 February 2021
Venue: Fukuoka Kokusai Center
First show (frequency): 2014 (once a year)
2020 exhibitors: 126 (4 countries / regions)
2020 visitors: 5,160 (2 countries / regions)

**Interior Lifestyle Tokyo**
Date: 19 – 21 May 2021
Venue: Tokyo Big Sight
First show (frequency): 1991 (once a year)
2019 exhibitors: 770 (26 countries / regions)
2019 visitors: 21,597 (33 countries / regions)

**IFFT Interior Lifestyle Living**
Date: 18 – 20 October 2021
Venue: Tokyo Big Sight
First show (frequency): 2008 (once a year)
2019 exhibitors: 352 (14 countries / regions)
2019 visitors: 16,016 (34 countries / regions)
Trade fairs in Japan

Japan’s largest international pet products and services fairs for a new and happy lifestyle with pets

Interpets is the only fair for international brands to meet buyers and pet lovers in Japan. The show features various products ranging from pet food and pet care items to automobiles, housing, IT, electronic devices, travelling and ceremonial items. The Tokyo edition covers both B2B and B2C as an international trade fair, and in 2020, the Aichi edition was first launched and successfully attracted many regional pet lovers to attend.

**Interpets ASIA PACIFIC**

**Date:** 1 – 4 April 2021  
**Venue:** Tokyo Big Sight  
**First show (frequency):** 2011 (once a year)  
**2019 exhibitors:** 481 (23 countries / regions)  
**2019 visitors:** 44,114 (26 countries / regions)

**Interpets AICHI**

**Date:** November 2021 (To be confirmed)  
**Venue:** Aichi Sky Expo (To be confirmed)  
**First show (frequency):** 2020 (once a year)  
**2020 exhibitors:** 94 (6 countries / regions)  
**2020 visitors:** 4,052

The only professional annual trade fairs for products and services related to childcare and education in Japan

The first Child Edu & Care was held in June 2019 in response to demands from owners and employees of childcare facilities, such as nursery schools and kindergartens. It gathered furniture, tools, and any kind of products and services relevant to establishing and operating schools. For industry players, it is not only a place to conduct business, but also a platform to gain knowledge through seminars and workshops. In addition to the Tokyo fair, the first edition of Child Edu & Care WEST in Osaka will be launched in 2021 to facilitate industry development in two major cities in Japan.

**Child Edu & Care JAPAN**  
**Date:** 1 – 2 December 2021  
**Venue:** Tokyo Metropolitan Industrial Trade Center Hamamatsu-kan  
**First show (frequency):** 2019 (once a year)  
**2020 exhibitors:** 122 (2 countries / regions)  
**2020 visitors:** 2,366

**Child Edu & Care WEST JAPAN**  
**Date:** 6 – 7 July 2021  
**Venue:** Knowledge Capital Congrès Convention Center (Osaka)  
**First show (frequency):** 2021 (once a year)
Trade fairs in Japan

Indispensable event for the entire spectrum of the Japanese additive manufacturing (AM) community

As a sister event of Formnext in Germany, Formnext Forum Tokyo is a leading event featuring a range of topical seminars and a dedicated exhibition area, covering a variety of additive manufacturing and next generation intelligent industrial production solutions. The forum provides relevant industry knowledge and ample business and networking opportunities.

Thermotec and Thermal Technology provide an active communication platform where knowledge, technology and business come together. Thermotec is an international exhibition held in Tokyo, and Thermal Technology is the only show in Western Japan which takes place every four years.

Formnext Forum Tokyo
- Date: 28 – 29 September 2021
- Venue: Tokyo Metropolitan Industrial Trade Center Hamatsucho-Kan
- First show (frequency): 2019 (once a year)
- 2020 exhibitors: 29 (2 countries / regions)
- 2019 visitors: 710

Thermotec
- Date: 2022 (date to be confirmed)
- Venue: Tokyo Big Sight
- First show (frequency): 1993 (quadrennial)
- 2017 exhibitors: 190 (13 countries / regions)
- 2017 visitors: 11,053 (21 countries / regions)

Thermal Technology
- Date: To be confirmed
- Venue: To be confirmed
- First show (frequency): 2007 (quadrennial)
- 2019 exhibitors: 101 (8 countries / regions)
- 2019 visitors: 3,056 (8 countries / regions)

As a sister event of Formnext in Germany, Formnext Forum Tokyo is a leading event featuring a range of topical seminars and a dedicated exhibition area, covering a variety of additive manufacturing and next generation intelligent industrial production solutions. The forum provides relevant industry knowledge and ample business and networking opportunities.

Key industry events that cover industrial furnaces and related technology

Thermotec and Thermal Technology provide an active communication platform where knowledge, technology and business come together. Thermotec is an international exhibition held in Tokyo, and Thermal Technology is the only show in Western Japan which takes place every four years.

Formnext Forum Tokyo
- Date: 28 – 29 September 2021
- Venue: Tokyo Metropolitan Industrial Trade Center Hamatsucho-Kan
- First show (frequency): 2019 (once a year)
- 2020 exhibitors: 29 (2 countries / regions)
- 2019 visitors: 710

Thermotec
- Date: 2022 (date to be confirmed)
- Venue: Tokyo Big Sight
- First show (frequency): 1993 (quadrennial)
- 2017 exhibitors: 190 (13 countries / regions)
- 2017 visitors: 11,053 (21 countries / regions)

Thermal Technology
- Date: To be confirmed
- Venue: To be confirmed
- First show (frequency): 2007 (quadrennial)
- 2019 exhibitors: 101 (8 countries / regions)
- 2019 visitors: 3,056 (8 countries / regions)

Messe Frankfurt organise trade fairs all around the world, covering a wide range of industries and providing lively business platforms. The leading fairs are also developed as sister shows outside Germany, and are developing uniquely to meet the individual needs of the local markets.

Consumer Goods
- ambiente
- tendence
- interiör/lifestyle
- beautyworld
- christmasworld
- creativeworld
- paperworld
- Stationery
- TOY & EDU

Textiles & Textile Technologies
- intertextile SHANGHAI apparel fabric
- intertextile SHANGHAI home textiles
- DS printech
- NEONYT
- TEXWORLD PARIS
- heimtextil
- techtextil
- texprocess

Textile Care, Cleaning & Cleanroom Technologies
- texcare international
- cleanzone
- music CHINA
- musikmesse
- prolight+sound

Entertainment, Media & Creative Industries
- light+building
- shanghai intelligent building technology
- shanghai smart home technology

Building Technologies
- ISH
- CAPAS CHINA
- AUTOMECHANIKA
- HYPERMOTION
- railexpo
- SCALEX SOUTH KOREA

Mobility & Logistics
- automotivenews
- FORMNEXT MIDDLE EAST
- materials handling MIDDLE EAST
- Wire & Cable
- MACHINERY

Manufacturing Technologies & Components
- pcim
- SIAF
- IFFR
- MEAT PRO ASIA

Electronics & Automation Technologies
- intersec
- secutech

Safety, Security & Fire
- ECOLOGO

Environmental Technologies
Messe Frankfurt trade fairs around the world

**ambiente**
The world’s most important consumer goods fair
Venue: Frankfurt, Germany
2018 exhibitors: 4,655 (55 countries / regions)
2018 visitors: 220,864 (177 countries / regions)
Exhibitor categories: Technical and decorative lighting, electrical building installation, home & building automation, security solutions
Visitor profile: Specially retail stores, importers & exporters, hotels, restaurants, product designers

As a special exception, Ambiente will be held together with Christmasworld, the leading international trade fair for seasonal and festive decoration, and Paperworld, the world’s biggest trend and business platform for the international office and stationery sector, under the heading International Consumer Goods Show.

**heimtextil**
The world’s leading trade fair for home textiles and contract textiles
Venue: Frankfurt, Germany
2018 exhibitors: 3,648 (76 countries / regions)
2018 visitors: 67,216 (160 countries / regions)
Exhibitor categories: Wallpapers, curtains, blinds, carpets, bed linens, towels, textile and interior design, digital print related products
Visitor profile: Retailers, wholesalers, trading houses, interior designers, architects

Heimtextil 2021 shares the fairgrounds with Techtextil, the leading international trade fair for technical textiles and nonwovens, and Texprocess, the leading international trade fair for processing textile and flexible materials.

**light + building**
The world’s leading trade fair for lighting and building services technology
Venue: Frankfurt, Germany
2018 exhibitors: 2,759 (76 countries / regions)
2018 visitors: 220,864 (160 countries / regions)
Exhibitor categories: Technical and decorative lighting, electrical building installation, home & building automation, security solutions
Visitor profile: Architects, interior designers, urban developers, engineers

**music**
CHINA
The leading international trade fair for musical instruments in Asia
Venue: Shanghai, China
2018 exhibitors: 2,414 (59 countries / regions)
2018 visitors: 122,519 (79 countries / regions)
Exhibitor categories: Musical instruments, accessories & furniture, sheet music, music related computer hardware & software
Visitor profile: Retailers, wholesalers, conservatories, primary schools, universities, manufacturers

**automechanika**
The world’s leading trade fair for the automotive service industry
Venue: Frankfurt, Germany
2018 exhibitors: 4,686 (76 countries / regions)
2018 visitors: 108,000 (160 countries / regions)
Exhibitor categories: Parts & components, accessories & customizing, repair & maintenance, electronics & systems, car wash, alternative drive systems
Visitor profile: Automobile & parts manufacturers, repair & maintenance, dealers, buyers

**formnext**
The leading global exhibition and conference on additive manufacturing and the next generation of intelligent industrial production
Venue: Frankfurt, Germany
2018 exhibitors: 1,852 (56 countries / regions)
2018 visitors: 108,000 (160 countries / regions)
Exhibitor categories: Additive manufacturing, design, models, quality management, metrology, digitisation, tools & die making
Visitor profile: Car & aerospace manufacturing, architects & construction, health care & dental related products, watches & jewelry, engineers, researchers

**intertextile SHANGHAI**
apparel fabrics
The world’s leading international trade fair for apparel fabrics and accessories
Venue: Shanghai, China
2018 exhibitors: Spring: 3,373 (23 countries / regions) Autumn: 4,422 (55 countries / regions)
2018 visitors: Spring: 94,661 (110 countries / regions) Autumn: 89,662 (120 countries / regions)
Exhibitor categories: Cotton, linen, man-made fabrics, functional fabrics, accessories, textile design
Visitor profile: Garment manufacturers, trading companies, designers, wholesalers, retailers, chain stores

As a special exception, Ambiente will be held together with Christmasworld, the leading international trade fair for seasonal and festive decoration, and Paperworld, the world’s biggest trend and business platform for the international office and stationery sector, under the heading International Consumer Goods Show.